

BTCSM SKILL DEVELOPMENT



BEYOND TOMORROW IN COMPUTER SCIENCE & MANAGEMENT

An ISO 9001: 2015 Certified Autonomous Body

Recognized By Govt. Of India

Discover the Magic Of Skills

Prospectus

OUR SERVICES

- Certificate Courses
- Diploma Courses
- Advance Diploma Courses
- Master Diploma Courses
- Vocational Courses
- Multimedia Courses
- Internship
- 100% Placement Assistance



www.btcsm.in

COMPANY SNAPSHOT

Howrah Andul , West Bengal

www.btcsm.in

9163595955

ABOUT US

Beyond Tomorrow in Computer Science & Management (BTCSM) is a National Programme focused on Information Technology Education and Development. BTCSM is an unit of BTCSM SKILL DEVELOPMENT (OPC) PVT. LTD established in the year 2025. It is registered as an Autonomous Body under the Government of West Bengal, following the Central Government of India (Reg.No.-281614), Under the Ministry of Corporate Affairs of the Companies Act 2013. CIN No. U85491WB2025OPC281614.

Our institution is registered under the Udyam (Reg No.-UDYAM-WB-08-0108462), a process managed by the Ministry of Micro, Small & Medium Enterprises (MSME, Govt. Of India). BTCSM, recognized under the Startup India initiative, (Government of India Ministry of Commerce & Industry Department for Promotion of Industry and Internal Trade, Cert.no. - DIPP218541), is committed to fostering a skilled workforce, driving innovation, and reshaping the future of computer education by combining innovation, skill development, and employment generation in the digital economy." This company is registered at Registrar of Companies (ROC), ROC-Kolkata. It is also an ISO Certified 9001:2015 company.

BrainTK is also a division of BTCSM SKILL DEVELOPMENT (OPC) PVT. LTD. It has been operating successfully since 2019.

OUR VISION AND MISSION

To create a world where digital literacy is universal, ensuring that individuals from all backgrounds have the opportunity to participate meaningfully in the digital economy. Empowering skills, enhance employability, foster innovation, bridge skill gaps, drive economic growth.

OUR VALUES

Student-Centeredness

Academic Integrity

Quality & Future-Readiness

WHY CHOOSE US?

People choose BTCSM as an educational institution for several reasons, focusing on career-oriented computer education and skill development:

- **Affordable Quality Education:** The institute provides quality education at affordable charges.
- **Career-Focused Training:** Training programs are designed to be career-focused.
- **Placement Support:** Students receive pre-placement training, soft skills development, mock interviews, and career guidance to stand out to employers.
- **Industry Integration:** The institute fosters industry-academic partnerships to benefit students.
- **Skill Development Focus:** The core mission is skill development to fulfill individuals' lives with prosperity and improvement through computer education



Moumita Dey

Founder & Managing Director

From The Desk Of **THE DIRECTOR**

Information Technology has become a fastest growing Industry in today's scenario which is providing thousands of job to well trained professionals. India has achieved a terrific growth in this field and is being considered as a potential I.T Super Power in the world. Information Technology is providing the upcoming future that will change every face of human existence. In order to produce Information Technology Professionals, I.T education requires a high quality competence and infrastructure. Today, new packages, newer versions of current software and new technological tools are being adopted by the trade and industry periodically. BTCSM feels the underlying concepts of new technology and tools along with reasonable skills be delivered to the students before they go out in the industry. Thus in a very fast changing technical scenario, concept and practical based education becomes quite important as against tool based education. BTCSM has reached with the new message of to be eligible of being successful. The only vision of this program is universal computer literacy. As a result this year the rate of computer literacy will reach up to 70%-80% in India. So our request is to all let us take a step ahead towards a bright golden future with BTCSM. I am sure our students can meet any demand & challenges that the employer may have on them. I wish them great success in all their Endeavour's and quest for a better tomorrow.

Best Wishes

– Founder & Managing Director,
BTCSM SKILL DEVELOPMENT

OUR REGISTRATIONS

- Registered as an Autonomous Body under the Govt. of West Bengal and the Central Government of India (Reg.No.-281614)
- Recognized by the Ministry of MSME (Reg No. UDYAM-WB-08-0108462) and the Ministry of Commerce & Industry Department for Promotion of Industry and Internal Trade, (DPIIT) (Cert.no. - DIPP218541)
- Registered at Registrar of Companies (ROC), RoC-Kolkata
- ISO 9001:2015 Certified
- The trademark for BTCSM has been filed with the Trade Marks Registry of India under application number: 7275115.

BOARD OF STUDIES (BOS)

The Institute's strong industry connections, facilitated by its Board of Studies composed of leading corporates, directly integrate real-world needs into the curriculum. This ensures courses remain relevant and provides direct pathways to recruitment.

- Key functions of the Board of Studies:
- Curriculum Development: Advising on syllabus formulation.
- Faculty Training: Conducting Advanced Technology Workshops.
- Student Training: Organizing in-course and post-course training workshops in industry settings.

PUBLIC RELATION

BTCSM SKIL DEVELOPMENT Training Institute features a professionally managed Public Relations Department that handles media communication and includes dedicated Corporate Communication and Placement Cell to serve both industry partners and students.



CERTIFICATE COURSES



ELIGIBILITY : CLASS VIII+



JOB OPPORTUNITIES

- Data Entry Operator
- Front Office Executive
- Back Office executive
- MIS executive
- Tally Operator
- DTP Operator
- Tech Support Executive
- Network Supervisor



06 MONTHS

- Basic Computer Course (BCC)
- Certificate in Computer Application (CCA)
- Certificate In Artificial intelligence

06 MONTHS

- Certificate in DeskTop Publishing (CDTP)
- Certificate in Advance Excel
- Certificate in Data Entry Operation

06 MONTHS

- Professional course in Java
- Professional course in Python Programming

06 MONTHS

- Certificate In Accounting (Tally Prime)
- Certificate In Accounting (TALLY ERP 9)

06 MONTHS

- Certificate in Hardware & Networking Engineering (CHNE)
- Certificate In Network Technology (CNT)

06 MONTHS

- Certificate In Hardware Technology (CHT)
- Certificate In Web Technology (CWT)

06 MONTHS

- Certificate in Troubleshooting & PC-Handling.
- Certificate In Web Technology (CWT)

DIPLOMA / ADVANCE DIPLOMA COURSES

ELIGIBILITY : CLASS X+

DIPLOMA IN COMPUTER APPLICATION

- Diploma in Computer Office Management (DCOM) - 12 months
- Advance Diploma in Computer Application (ADCA) - 12 months
- Post Graduate Diploma In Computer Application (PGDCA)- 12 months
- Diploma In Information Technology (DIT) - 12 months
- Advance Diploma in Software Application (ADSA) - 12 months
- Advance Diploma in Computer Application (ADCA) - 12 months
- Professional Course in Artificial Intelligence (AI) - 12 months
- Diploma in Data Analysis - 12 months
- Advance Diploma in Modern Computer Application - 12 months
- Advance Diploma In Office Management & Publishing (ADOMP)- 12 months
- Professional Course in Artificial Intelligence (AI) - 12 months
- Professional Diploma in Software Programming (Java / Python) - 24 months

DIPLOMA IN FINANCIAL ACCOUNTING

- Diploma in Financial Accounting (DFA) - 12 months
- Advance Diploma in Financial Accounting (ADFA) - 18 months
- Master Diploma in Financial Accounting (MDFA) - 24 months

DIPLOMA IN WEBSITE DESIGN & DEVELOPMENT

- Diploma In Website Design (Web + UI) - 15 months
- Diploma in Website Development Course - 18 months
- Diploma in Professional Web Design & Development Course - 21 months
- Master Diploma in Website Development - 24 months

JOB OPPORTUNITIES

- Front Office Executive
- Back Office executive
- MIS executive
- Personal Assistant
- Data Analyst
- Business Analyst
- Graphic Designer
- Web Analyst
- Web Designer
- Web Developer
- Front-End Developer
- Back-End Developer
- Programmer
- Technical Manager
- Junior Accountant
- Accounts Assistant
- Bookkeeper
- Audit Assistant
- Payroll Assistant
- Inventory Manager
- Tax Assistant/GST Executive
- Accountant



MULTIMEDIA

COURSES

ELIGIBILITY : CLASS X+

JOB OPPORTUNITIES

- Junior Graphic Designer
- Production Artist
- Visual Designer:
- Social Media Designer
- Concept Artist
- Art Director
- Product Designer
- AI Design Specialist

GRAPHIC DESIGNING

- Advance Photoshop Master - 03 months
- Advance Photoshop Master - 08 months
- Certificate in Desktop Publishing - 06 months
- Next Gen Graphics & Motion Graphics - 18 months
- Diploma in Graphic Design Wizard - 12 months
- Advance Diploma in Graphic Designing with AI - 18 months

ANIMATION

- Master In Video Editing - 12 months
- Advance 3D Design with AR & GEN AI - 18 months
- 3D Architecture & Interior Design- 24 months
- 3D Animation Master - 36 months
- Advance Diploma In Game Designing - 36 months
- Advanced Diploma in VFX - 36 months

VIDEO EDITING

- Certificate In Video Editing - 06 months
- Master Diploma In Video editing - 12 months

JOB OPPORTUNITIES

- 3D Animator
- Character Designer
- 3D Modeler
- Storyboard Artist
- Texture Artist
- VFX Artist
- Compositing Artist
- Roto Artist
- Matte Painter
- Lighting & Rendering Artist
- Matchmove Artist
- AI VFX Specialist
- Art-Director (Animation/VFX)
- Animation Director





VOCATIONAL COURSES

ELIGIBILITY - X+

DIPLOMA IN HARDWARE & NETWORK ENGINEERING

Specialist in Printer Repairing (SPR)
Diploma In Hardware Technology (DHT)
Advance Diploma in Networking Engineering (ADNE)
Diploma in Hardware & Networking Engineering (DHNE)
Diploma In Cyber Security and Ethical Hacking

03 months
12 months
12 months
12 months
12 months

BEAUTICIAN COURSES

Certificate in Nail Art (CNA)
Certificate Course in Mehendi (CCM)
Advance Diploma in Nail Art (ADNA)
Certificate in Beautician Course
Certificate in Hair and Skin Care
Diploma In Beautician & Bridal Makeup

01 months
01 months
03 months
06 months
06 months
12 months

OTHER COURSES

Certificate In Stock Market
Certificate in Art And Craft
Certificate in Computer Embroidery
Certificate in Laser Cutting Designing
Certificate in Tailoring
Certificate in Telecommunication
Certificate in House Wiring & Electricity
Advanced Course of Mobile Phone Repair
Certificate Course in Plumbing
Diploma in Drawing And Painting
Diploma In Interior Design
Professional Course in Tailoring
AC Technician
Smart E-Commerce

03 months
06 months
06 months
06 months
06 months
06 months
06 months
06 months
06 months
12 months
12 months
12 months
12 months
12 months

JOB OPPORTUNITIES

- Service Engineer
- Network Engineer
- CCTV Technician
- Makeup Artist,
- Beautician
- Mehendi Designer
- Hair Stylist
- Nail Art Artist
- Tailor
- Laser Machine Operator
- Electrician
- Mobile Technician
- Plumber
- Interior Designer
- AC Technician
- E-commerce Marketing Executive
- E-commerce Manager
- Online Merchandiser
- and many other profiles





DIGITAL KIDS ZONE

Junior

- Class III
- Class IV
- Class V

Middle

- Class VI
- Class VII
- Class VIII

Senior

- Class IX
- Class X
- Class XI
- Class XII

Boards : ICSE / CBSE / West
Bengal Board

- ✓ School Syllabus (Theory + Pract.)
- ✓ Building skills for a digital world
- ✓ Certificate
- ✓ Extra - Practical on
 - Scratch
 - Ms Word
 - Ms Powerpoint
 - Ms Excel
 - HTML
 - CANVA
 - JAVA
 - PYTHON
 - Artificial Intelligence



Our Placement CELL



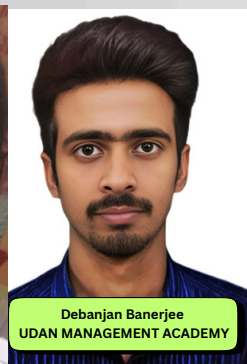
INTERNS



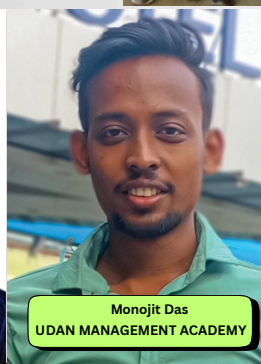
Mock Interview Session



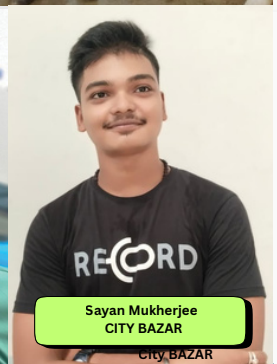
Pritisa Das
LIBERTY LEGAL CONSULTANCY



Debanjan Banerjee
UDAN MANAGEMENT ACADEMY



Monojit Das
UDAN MANAGEMENT ACADEMY



Sayan Mukherjee
CITY BAZAR



Pre-Grooming session



Arup Kumar Karak
RAHUL SUREKHA & ASSOCIATE



Piyali Naskar
CBM RETAILS PVT. LTD



Sayantika Adhikary
LIBERTY LEGAL CONSULTANCY



Athina Bhattacharya
MAYANK BAJORIA & ASSOCIATE

..... and many more

Why do our Students stand out ?

- PRE-PLACEMENT TRAINING FROM DAY ONE
- SOFT SKILLS TRAINING
- MOCK INTERVIEWS & CAREER GUIDANCE
- INDUSTRY-ACADEMIC PARTNERSHIPS
- HANDS-ON TRAINING
- PARTICIPATION IN LIVE PROJECTS

100% Placement Assistance

The placement cell of BTCSM is responsible for coordinating the placement activities of the students of the Institute. After completion of a course, students are trained on how to apply for jobs and face interviews. Their personal grooming is also taken care of.

Our Placement Cell is unique as it not only provides free service to our students, but also attempts to build a lifelong bond by assisting in placement throughout the working life of our alumni.



PRE PLACEMENT ACTIVITY





OUR RECRUITERS



- HUNDAI
- SUZUKI
- EUREKA STAR MARKETING
- MONOTEL
- AMINIA
- ROYAL ENFIELD
- BHANDAR AUTOMOBILES
- ROYAL CRUISER
- INNOMEDIA
- ABILITY GAMES
- ABOLTABOL
- AARYAN TOURISM
- THE MIRACLE
- A K HOME SOLUTION
- AIR CON CLASSIC
- JINDAL ENTERPRISE
- CAMRI
- GLOCAL HOSPITAL
- HHP HOSPITAL
- VIACOM SECURITY
- MAYANK BAJORIA & ASSOCIATES
- CRB RETAIL
- RAHUL SUREKHA & ASSOCIATES
- UDAN MANAGEMENT ACADEMY
- LIBERY LEGAL CONSULTANCY
- BAZAR KOLKATA
- CREATIVE SPIRIT
- WISH NET
- NTER DESIGN
- KETAN JOSHI & ASSOCIATES
- KUCHINA
- MERRYLAND NURSINGHOME

..... and many more

"Your future begins here" Come grow with us

REGISTRATION PROCESS

1. Enquiry and Information Gathering: Prospective students or parents first explore the institute through its website, admissions office, or orientation events to understand courses, eligibility, fees, and application deadlines.

2. Online/Offline Registration: The primary step is filling out an application or registration form. This usually involves providing basic information:

3. Document submission

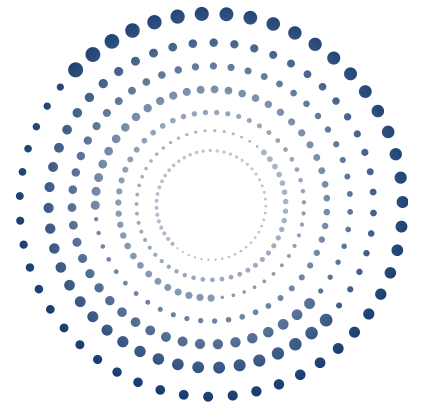
- 4 Recent passport-size photograph and signature.
- Birth Certificate or Class 10th Admit Card (as age proof).
- Mark sheets/certificates of qualifying examinations (e.g., Class 10th and 12th mark sheets).
- Government Photo ID proof (e.g., Aadhaar Card, Passport, etc.).
- Caste, PWD, or EWS certificate, if applicable.
- Migration or Transfer Certificate (if applicable).

4. Application Fee Payment: A non-refundable application/registration fee is typically paid online via credit/debit card, net banking, or an offline method like a Demand Draft or cash.

5. Physical Document Verification: The original documents are verified by the administration staff. Provisional admission is regularized only after this step.

6. Fee Payment: After successful documents verification, pay the admission or semester fees, for the selected course which is non-refundable.

7. Issuance of Documents: Upon successful enrollment, the student receives their official study documents, including a permanent enrollment number, student ID card, and other relevant information.



EXAMINATION PROCESS

BTCSM has introduced both Offline / Online exam facilities. The enroll students can apply for examination at ATC after completion of the course.



CERTIFICATE COURSES

- ✓ Theory: 50 marks
- ✓ Practical: 50 marks

DIPLOMA COURSES

- ✓ Semester wise Theory & Practical Exams, 50 marks respectively.

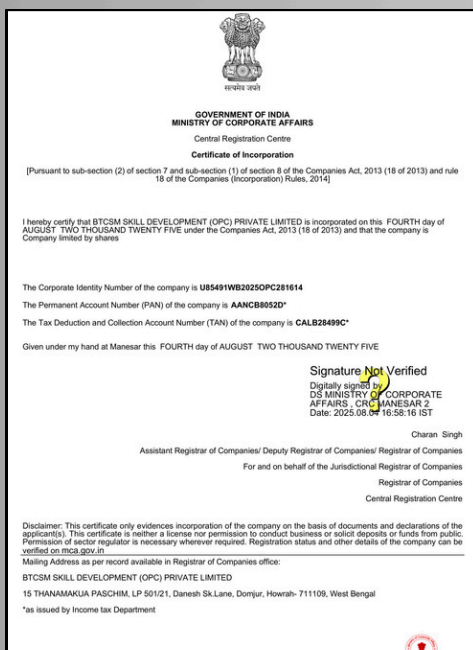
After qualifying all the exams, the students are awarded grades as per percentage of marks obtained.

PERCENTAGE & GRADES

80% & above	A+
70% & above	A
60% & above	B+
50% & above	B
40% & above	C
Below 40%	Fail

RE-EXAM PROCESS

Student must score at least 50% to pass. Those who fail can re-appear by paying a fee of Rs 200/- in favour of BTCSM SKILL DEVELOPMENT. Failure to re-appear within the specified time requires a complete re-admission process





Institute Overview

Recognised By Govt. of India



Recognized By Govt. Of India™



HO ADDRESS

14, Natunpara 3rd By Lane Hanskhalipole
(Andul Road) Howrah - 711109

STUDY CENTRE

"LABONNYA" Apartment
61/A , Andul Road , 2ND Floor (Andul Road) ,
Howrah - 711109
Near Fusion Delight Restaurant (Hanskhalipole)



+91 9163595955



btcsm@gmail.com



www.btcsm.in

Follow Us



“ Teaching
Tomorrow's
Skills Today “

